

## UPDATE YOUR WEBSITE WITH JEUVEAU (prabotulinumtoxinA-xvfs)

# Bye, frown lines. Hello, Jeuveau! (Pronounced JŪ VŌ)

## FOR RESULTS PRECISELY WHERE YOU WANT

### Meet Jeuveau<sup>®</sup>

Jeuveau (prabotulinumtoxinA-xvfs) is a modern-manufactured prescription tox with a tight field of effect that delivers natural-looking results precisely where YOU want starting in as little as 2 days\* and lasting for up to 4 months\*\*. Millennials love us (and ask for Jeuveau by name at their injection appointments) because Jeuveau allows for the facial movement you want without the frown lines you don't.

## The results? A subtle, smooth, refreshed look.

### How Jeuveau<sup>®</sup> Works

When expertly injected by one of our skilled providers, Jeuveau<sup>®</sup> temporarily prevents your nerves from telling your facial muscles to flex. This process smooths the appearance of "dynamic" frown lines—like the ones from squinting in the sun or frowning at your phone.

### How Jeuveau<sup>®</sup> Performs

Manufactured in a state-of-the-art facility in South Korea, a.k.a. The Beauty Capital Of The World, Jeuveau<sup>®</sup> is fast-acting, so you can expect to start seeing smoother frown lines (a.k.a. 11s) in as little as 2 days.\* Thanks to our proprietary Hi-Pure™ technology, you'll enjoy precise, natural-looking results that last for up to 4 months.\*\*

Plus, in a consumer survey:

**91%**

of patients were satisfied with their Jeuveau treatment<sup>1</sup>

**91%**

plan to continue using Jeuveau<sup>2</sup>

**90%**

of patients would recommend Jeuveau<sup>3</sup>

### Jeuveau vs. Botox<sup>®</sup> Cosmetic

How does Jeuveau compare to Botox<sup>®</sup> Cosmetic? Evolus, the makers of Jeuveau<sup>®</sup>, performed the largest head-to-head phase III study of glabellar lines (a.k.a. frown lines, a.k.a. 11s) against the #1 legacy brand and proved they're not inferior. In fact, they demonstrated high efficacy and favorable safety profile compared to Botox<sup>®</sup> Cosmetic. At your next injection appointment, ask us if switching to Jeuveau makes sense for you and your beauty goals.

### Jeuveau<sup>®</sup> Treatment

Jeuveau<sup>®</sup> treatments are quick and only take about 10 minutes. The best part? There's no downtime, so most patients are able to resume their normal activities immediately following the appointment. For specific instructions on what to do before and after your treatment, please follow all instructions your injector provides. Common side effects, such as headache, redness, swelling or bruising at the injection site, are usually mild and temporary.

(Optional: for participating practices only)

### Evolus Rewards™

Want to save \$40 on every Jeuveau by Evolus treatment? Join Evolus Rewards™, the loyalty program that instantly gives you \$40 off Jeuveau<sup>®</sup> treatment every 90 days. To get started, text REWARDS to 386587 (Evolus).

<sup>1</sup> Consumer Pulse Survey of 424 Jeuveau users who were treated within the last 3 months and have received 5 or more treatments. Question: Please rate your overall satisfaction with Jeuveau<sup>®</sup> neurotoxin treatment. Results based on ratings of 4 and 5 on a 5-point scale, where 1= "Not at all satisfied" and 5="Extremely satisfied".

<sup>2</sup> Consumer Pulse Survey of 424 Jeuveau users who were treated within the last 3 months and have received 5 or more treatments. Question: How likely are you to continue with Jeuveau<sup>®</sup>? Results based on ratings of 4 and 5 on a 5-point scale, where 1="Not at all likely" and 5="Extremely likely".

<sup>3</sup> Consumer Pulse Survey of 424 Jeuveau users who were treated within the last 3 months and have received 5 or more treatments. Question: How likely are you to recommend Jeuveau<sup>®</sup> to a friend or family member? Results based on ratings of 4 and 5 on a 5-point scale, where 1 is "Not likely at all" and 5 is "Extremely likely".

\* Based on clinical studies, about 50% of patients begin showing improvement after two days (≥1-grade improvement by physician assessment). Most patients (~69%) achieve complete results by Day 30 (≥2-grade improvement by physician and patient assessments).

\*\* On average, Jeuveau patients receive 3 treatments per year.

**For patient questions about the safety of Jeuveau, please refer to the Important Safety Information, including Boxed Warning, on back.**

## IMPORTANT SAFETY INFORMATION FOR JEUVEAU® (PRABOTULINUMTOXINA-XVFS)

**JEUVEAU may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of JEUVEAU:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

**Do not use JEUVEAU if you:** are allergic to any of the ingredients in JEUVEAU (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as rimabotulinumtoxinB (MYOBLOC®), onabotulinumtoxinA (BOTOX®/BOTOX® Cosmetic), abobotulinumtoxinA (DYSPOUR®), or incobotulinumtoxinA (XEOMIN®); have a skin infection at the planned injection site; or are a child.

**JEUVEAU dosing units are not the same as, or comparable to, any other botulinum toxin product.**

**Tell your healthcare provider about all your muscle or nerve conditions**, such as ALS or Lou Gehrig's disease, Myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of JEUVEAU.

**Tell your healthcare provider about all your medical conditions, including:** any side effects from botulinum toxin products, including dry eye; breathing, swallowing, bleeding, or heart problems; plans to have surgery; weakness of forehead muscles; drooping eyelids; have had surgery on your face; are pregnant or breastfeeding or plan to become pregnant or breastfeed (it is not known if JEUVEAU can harm your unborn baby or passes into breast milk).

**Tell your healthcare provider about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using JEUVEAU with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your healthcare provider that you have received JEUVEAU in the past.**

**Especially tell your healthcare provider if you:** have received any other botulinum toxin product in the past and the last 4 months, and exactly which product you received (such as BOTOX, BOTOX Cosmetic, MYOBLOC, DYSPOUR, or XEOMIN).

JEUVEAU may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of treatment with JEUVEAU. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

**JEUVEAU can cause other serious side effects including:**  
**Allergic reactions** such as itching, rash, red itchy welts, wheezing, trouble breathing, asthma symptoms, or dizziness or feeling faint. Tell your healthcare provider or get emergency medical help right away if you develop wheezing or trouble breathing, or if you feel dizzy or faint.  
**Heart problems.** Irregular heartbeat and heart attack that have caused death, have happened in some people who received botulinum toxin products. **Eye problems** such as dry eye, reduced blinking, and corneal problems. Tell your healthcare provider if you develop eye pain or irritation, sensitivity to light, or changes in your vision.

The most common side effects include: headache; eyelid drooping, upper respiratory tract infection, and increased white blood cell count.

### APPROVED USE

JEUVEAU is a prescription medicine that is injected into muscles and used in adults for a short period of time (temporary) to improve the look of moderate to severe frown lines between the eyebrows (glabellar lines).

The risk information provided here is not complete. For more information about JEUVEAU, see the full **Prescribing Information** including BOXED WARNING, and **Medication Guide**, visit [jeuveau.com](http://jeuveau.com), and talk to your healthcare provider.

**To report side effects associated with use of JEUVEAU, please call 1-877-EVOLUS1 (1-877-386-5871). You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.**

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